Strategic Resources Management

Maximizing effectiveness of Projects & Programs by optimally utilizing resources

This unique 2-day practical workshop helps participants maximize the effectiveness of their projects and programs by learning how to optimally utilize resources in today's challenging and often difficult environments

November 24-25, 2016 | Marriott Hotel Warsaw, Poland

16 PDUs

Presented by Rick Graham PMP

Workshop Focus:

Understand the principles of strategic resourcing and how to apply these to project and program management

Realize the benefits of having a structured project portfolio management outlook

Assess how resources portfolio management contributes to delivering strategic business goals

Design methods for identifying and applying selection criteria to project and program components

Develop tools and techniques for identifying, planning and managing projects and programs resources

Formulate effective reporting structures to develop the enterprise resources management outlook

Learn how to embed these tools and techniques into your Project / Program / Portfolio Management Office

Maximize the ROI on your projects and programs by optimizing the resources utilization within portfolio

KTC International
Success through Competitive Intelligence

Strategic Resources Management

Overview:

Effective program and portfolio management is more than just measuring ROI, it is about prioritizing and focusing on managing the enterprise resources, realizing benefits, delivering stakeholders value and ultimately fulfilling the desired business goals. By doing it successfully, it allows for success by creating synergy between projects and programs within the portfolio. The objective is that each project and program can support each other in meeting the global goals of the organization. Understanding how to manage resources such as time, cost, and internal and external staff members across the portfolio makes the difference between project and program success and failure.

In today's challenging business environment, it's the paramount objective to optimize resources utilization, particularly when the organization's demands exceed the currently available resources

This course provides portfolio management tools and techniques to help you manage the program and project resources to improve performance in your organization. You will be shown how to apply processes and technique to create deliverables and effective portfolio management practices. Our objective is to create a structured approach for creating and managing projects and programs portfolio of resources.

The need to understand and acquire the concepts, tools and techniques demonstrated in this workshop is not reserved for PMO Heads and Portfolio Managers only. On the contrary – the more Project and Program Managers familiarize themselves with these principles, the greater the overall success of the organization's projects and programs will be.

This seminar is intended for project and program managers that work in an enterprise environment where the focus is on optimizing potential with limited resources. This seminar will demonstrate how to manage project and program resources, in a practical, understandable and pragmatic way, using a blend of theory, corporate best practices and case-study group exercises. You will leave the workshop armed and ready to apply the knowledge in your real-world environment.

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Workshop agenda:

DAY 1 MORNING: Optimizing Resources Utilization on Projects & Programs

- What is a Resources Portfolio Management?
- Establishing Resources Portfolio Governance for Projects and Programs
- Understanding Strategic Resources Management
- Managing Resources through the Enterprise PMO
- Workshop: Define your Projects and Programs Strategy

DAY 1 AFTERNOON: Developing Projects & Programs Resources Portfolio

- Developing a Strategic Projects & Programs Structure
- Identifying and Prioritizing Projects and Programs
- Creating the Projects and Programs Balanced Scorecard
- Determining Resources Availability
- How available are Your Resources?
- Prioritizing Portfolio Components against Resources
- Balancing the Resources in the Projects & Programs Portfolio
- Making Decision based on Prioritization
- Workshop: Create your Balanced Scorecard

DAY 2 MORNING: Managing Risks associated with Projects & Programs Resources

- Determining the Measurement Metrics
- Developing the Portfolio Reports for Projects and Programs Resources
- Using Strategic and Executive Dashboards
- Deploying Portfolio Risk Management
- Developing and Understanding Portfolio Benefits
- Workshop: Are we achieving maximum Benefits?

DAY 2 AFTERNOON: Maximizing ROI on deploying Resources across Projects & Programs

- Creating the Enterprise view on Projects and Programs Performance
- Establishing Project Portfolio Management Success Factors
- Understanding Resources Portfolio Management Pitfalls
- Developing the Enterprise Portfolio Management Office
- Workshop: Balance Resources and Make Decision based on your Strategy

Seminar starts each day at 8:30am and finishes at 4:30pm. Lunch a 3 coffee-breaks are provided.

All participants will receive the Certificate of Attendance. The course is in line with PMBOK Guide 5th edition and provides 16 PDUs / Training Hours.

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Seminar leader:

DR. RICHARD A. GRAHAM, PMP has been involved in projects for over 20 years. He has been active with a wide range of industries, including pharmaceuticals, chemicals, engineering and manufacture, construction, information systems and telecommunications and has held senior roles in Astra Pharmaceuticals, Eli Lilly, IMC and British Alcan.

Rick has a special interest in the risk and recovery aspects of projects, as well as in project contracting. He teaches a module of the MBA and Operational Research courses of a major UK business. Rick is a certified Project Management Professional® by PMI® and is a member of PMI's Risk Management Special Interest Group.

Rick is a popular key-note speaker and course facilitator on the number of project management topics, including Risk, Governance, Financial Aspects and Recovery of Projects, as well as Program & Portfolio Management.

His recent assignments include delivering project consultancy and management training work for British Telecom, Deutsche Telecom, BP, Bechtel Corporation, Dubai Construction Authority, Vodafone, Siemens, Skanska, Tetrapak, Microsoft, Nokia, Ericsson, Gazprom and Intesa Sanpaolo Group among others. Rick is also a certified lawyer and certified public accountant in the UK.

Rick is well-known to PMI communities in his home country of UK, Belgium, Finland, Germany, the Netherlands, Norway, Sweden, Switzerland, the US, Middle East, Central & Eastern Europe, as well as the far-flung places of the African continent; and recently Australia. Throughout past years he has been active as regular presenter on PMI Annual gatherings, delivering several world-class workshops, including:

MANAGING PROJECTS

ON A REDUCED BUDGET IN 2010

MANAGING PROJECT RISK

IN 2011

RECOVERING TROUBLED

PROJECTS IN 2012

MANAGING PROJECT

RESOURCES IN 2013

PROJECT PORTFOLIO

& PMO MANAGEMENT IN 2014 & 2015

Strategic Resources Management

To reserve your participation please complete the registration form and send it to operations@ktcintl.com

PARTICIPANTS' INFORMATION	
Name	
Job title	
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EVENT DETAILS
Strategic Resources Management for Project & Program Managers
November 24-25, 2016
Marriott Warsaw Hotel
Warsaw, Poland

REGISTRATION FEES		Please mark the appropriate box!
Standard single delegate fee	☐	€ 995 / delegate
PMP/PMI-Member fee with 10% off	☐	€ 895 / delegate
Group 4+1 fee with 20% discount	☐	€ 3,980 for 5 delegates (€ 796 average)
EARLY-BIRD PRICING OPTIONS AVAILABLE UNTIL OCTOBER 30, 2016		
Special single delegate fee with 20% early-bird discount	☐	€ 995 / delegate
3+1 Free seat: Register 4 delegates **now** and save € 995 (25% discount)	☐	€ 2,985 for 4 delegate (€ 746 average)
4+2 Free seats: Register 6 delegates **now** and save € 1,990 (33% discount)	☐	€ 3,980 for 6 delegate (€ 663 average)

All above listed fees are **gross**. Discounts & Promotional Offers **cannot** be combined. In case of multiple discounts availability, the higher discount applies.

REGISTERING ORGANIZATION			
Name			
EU VAT No.			
Street			
City			
Country		Post Code	
Phone No.			

AUTHORIZATION

I certify that the above information is correct. I am aware of the prerequisites of the registration.

Name	
Job Title	
Signature	
Date	

TERMS & CONDITIONS

Hotel Accommodation & Airport Transfer

Accommodation is not included in the training participation fee. To arrange accommodation at the conference venue, you will receive a reservation form with our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.

SALES CONTRACT

This registration form constitutes a legally binding sales contract between the Executor and the Client. All terms are mutually accepted and agreed in good faith.

1. **Fees:** Registration fees are inclusive of program materials, luncheons and refreshments, but exclude accommodation and travel expenses.

2. **Payment terms:** Following the receipt of the registration form, all payments are due within 5 (five) business days. All payments must be received before the commencement of the event. After registration all payments must be executed within the terms herewith irrespective of attendance. Should a portion of the Contract price be subject to state, federal, or local taxation, or VAT if applicable, the Executor reserves the right to add such charges to the final invoice or recover such sums from the Client at the time when they become due.

3. **Cancellation/Substitution:** Substitution is allowed by providing a written notice is given to the Executor, not later than 2 working days before the event. Otherwise all registrations carry a 50% cancellation liability of the contract value immediately after an authorized registration form has been received by The Executor. By signing this registration form the client agrees that in case of any dispute or cancellation The Executor will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason The Executor decides to postpone or cancel the event, The Executor is not responsible for covering airfare, hotel or any other cost incurred by the clients. Any cancellation received in less than 10 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.

4. **Indemnity:** The Executor reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund or refund or alternative offer shall be made. In the event of the Executor permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Executor harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.

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